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## EVENT-COMMUNICATION WITH REVERBERATION

**Full service from business conference to Pavarotti - eggs & bulbs Gesellschaft für Eventtechnologien mbH realizes top events worldwide**

**Nürnberg** – The world is increasingly medial and the public increasingly demanding when it comes to the realization of events. In addition to the perfectly crafted installation of event technology today the implementation of complete worlds of experience is required.

The Fürth Agency eggs & bulbs Gesellschaft für Eventtechnologie mbH has specialized in the full service of staging events, fairs and concerts. The service portfolio includes sound and lighting design, but also DVD broadcast productions or the technical support of live TV transmissions.

The reference list of the event specialists ranges from press conference to major international event. Thematically, too, eggs & bulbs are active in many areas: sport events receive individual technical frameworks as do business conferences and concerts ranging from classical to rock.

"One of our most spectacular commissions included the realization of the public viewing events for the football World Cup 2006 and the European Championship 2008 or the regular features of UEFA Champions League fan parks," enumerates CEO Martin Stoll, "but also the World Economic Forum in Davos or the Opera Ball in Nuremberg number amongst our projects. "And also in the concert area eggs & bulbs is at home on all stages: the repertoire ranges from Luciano Pavarotti to James Blunt and Motörhead.

"Today, audience and clients expect an event to offer more than a trouble-free, strong decibel sound transmission and a few light effects," says Martin Stoll about the philosophy of eggs & bulbs. An event nowadays must always reflect the vision of an organizer and the image of a product or an artist and transmit emotions to the audience. "A spectacle impresses most if it makes something ring deep within us," says Stoll.

In addition to the high conceptual and technical expertise, each location requires great sensitivity and flexibility of all employees: "At a press conference in a museum a different approach and a different appearance is required than at a major concert," declares Stoll, the trained sound engineer and communications expert, who also works as lecturer, for example at the ARD.ZDF media academy.



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For all the flexibility regarding location, size, and concept of an event the aspiration of eggs & bulbs is always the same: The aim is the optimal transmission of the event contents to the audience - and thus the perception of a vision. eggs & bulbs makes this possible by means of experienced staff with relevant training in the event sector, who can select, organize, and install the equipment under consideration of the highest technical standards whilst taking account of all safety and event law related regulations.

*The **eggs & bulbs Gesellschaft für Eventtechnologien mbH** based in Fürth specializes in consulting, design, planning, and realization of events including sound, video and lighting design as well as stage technology and logistics. Since 1997 eggs & bulbs has implemented audio, lighting, and video technology concepts for international events, fairs, and conferences of all sizes. These include the World Economic Forum in Davos, public viewing events for the recent football World Cup and European championships or major concerts in the classical, rock and pop domain.*

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